

Sponsorship Levels:

	Diamond Overall Sponsor Please contact us for details	Platinum 25,000 USD +	Gold 15,000 USD +	Silver 10,000 USD +	Bronze 5,000 USD +
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Sponsorship Benefits:

	Includes 10 complementary admissions	Includes 4 complementary admissions	Includes 3 complementary admissions	Includes 2 complementary admissions	Includes no complementary admissions
Registration Passes	Includes 10 complementary admissions	Includes 4 complementary admissions	Includes 3 complementary admissions	Includes 2 complementary admissions	Includes no complementary admissions
Web Site Exposure	Your logo with Overall Diamond Sponsor prominently featured on the T.R.A.F.F.I.C. ccTLD webpage rotation Your logo included in the Diamond section of the Sponsors Page and on the Exhibitor page if applicable	Your logo with Platinum Sponsor prominently featured on the T.R.A.F.F.I.C. ccTLD webpage rotation Your logo included in the Platinum section of the Sponsors Page and on the Exhibitor page if applicable	Your logo with Gold Sponsor prominently featured on the T.R.A.F.F.I.C. ccTLD webpage rotation Your logo included in the Gold section of the Sponsors Page and on the Exhibitor page if applicable	Your logo with Silver Sponsor prominently featured on the T.R.A.F.F.I.C. ccTLD webpage rotation Your logo included in the Silver section of the Sponsors Page and on the Exhibitor page if applicable	Your logo included in the Bronze section of the Sponsors Page and on the Exhibitor page if applicable
T.R.A.F.F.I.C. ccTLD Domainer Handbook	Free 2-Page Advertising in the T.R.A.F.F.I.C. ccTLD Domainer Handbook	Free 1-Page Advertising in the T.R.A.F.F.I.C. ccTLD Domainer Handbook			
Event Bag Inserts	Up to 4 items inserted into the T.R.A.F.F.I.C. ccTLD event bag	Up to 2 items inserted into the T.R.A.F.F.I.C. ccTLD event bag	1 item inserted into the T.R.A.F.F.I.C. ccTLD event bag		
Event Signage	Your logo with Diamond Sponsor designation on all applicable T.R.A.F.F.I.C. ccTLD signage	Your logo with Platinum Sponsor designation on all applicable T.R.A.F.F.I.C. ccTLD signage	Your logo with Gold Sponsor designation on all applicable T.R.A.F.F.I.C. ccTLD signage	Your company name listed in text format as Silver Sponsor on all applicable T.R.A.F.F.I.C. ccTLD signage	Your company name listed in text format as Bronze Sponsor on all applicable T.R.A.F.F.I.C. ccTLD signage

**Complimentary Passes to be used ONLY for sponsoring company's employees. Proof of employment with sponsoring company will be required before registration is approved.

T.R.A.F.F.I.C. ccTLDs

Sponsorship Opportunities

Premium Sponsor Setup in Private Meeting Rooms (Only 6 Available – Priced Below)

While Supplies Last, you have an opportunity to reserve your own meeting space at the Krasnapolsky. Whether you will use this space for strategic morning and afternoon company meetings or to bring clients during the conference is entirely up to you. The point is that you will have a reserved room at all times to do both! You could have a working office placed right in the middle of the most active domainers in Europe, the United States, and elsewhere, for four days for private meetings. The real-estate couldn't be better suited to working deals with this crowd!

Day 1 Coffee, Snacks, and Informal Networking (10,000 USD)

Networking on Opening Day is always relaxed and everyone typically has some time for meetings. This is always an excellent opportunity to put your name in front of attendees immediately. Attendees will be arriving from all over the world from different time zones, so we had envisioned a few stations that offer just what they need. Coffee, Espresso, Water, Light Snacks, etc. All sponsored by your company.

Opening Night Welcome Dinner in the Wintertuin (70,000 USD)

We invite you to be our sponsor for our legendary Opening Night Cocktail Party. T.R.A.F.F.I.C. is the SINGLE BEST NETWORKING EVENT IN THE DOMAIN INDUSTRY! The party that started it all in the US has arrived in Europe and the fraternity of domain owners, investors, advertisers, and others meet once again. This Premium Sponsorship will also get your companies name printed in our Program Summary along with a sentence of your choosing (approval by mutual agreement).

Opening Night entertainment by Winke Wagner Quartet (4,000 USD)

Winke Wagner Quartet specializes in Jazz à la Norah Jones and Diane Krall. Join us for some up-tempo jazzy tones. Even if you are not sponsoring the Dinner, there is still a place for you to get exposure and be a part of the Opening Night Festivities.

Wireless Internet (30,000 USD)

This Sponsor will have the opportunity to place their company logo along with ours on the login page that every attendee will see every time that they log into the internet giving Maximum and Repeated Exposure for this Sponsorship. Attendees will be informed that your company is providing wireless internet connections to them at no charge to them. The network will be accessible from the Krasnapolsky hotel rooms, the Grand Ballroom, the Lobby, and other select locations. All four days currently being offered as a package.

Speed Networking Event (10,000 USD)

Sponsor the event that will introduce more people to each other than any other single event at the conference. This is the first event on the first full day of the conference. Also, as our event gets close, we are sending surveys to all participants in order to accommodate English and Non-English Speakers, and to decide how best to handle the group. We will let you participate early in the process and let you contribute to questions that we ask in our survey! This is the perfect event to get you to introduce your company to the group and it will most certainly help everyone broaden their friendships and business contacts.

T.R.A.F.F.I.C. ccTLDs

Sponsorship Opportunities

Guided Walking Tour to West India House and to Restaurant d'Vijff Vlieghen (4,500 USD each)

Do you want to sponsor something totally unique and (to our knowledge) something that has never been done at any conference? Amsterdam is truly a walking city, built more than 400 years before cars were around, and it really is an enjoyable experience! There are two separate opportunities to sponsor Guides that will take smaller groups (up to about 25) through the historical center of Amsterdam either to the West India House (Tuesday night) or to Restaurant d'Vijff Vlieghen (Wednesday night). We will have each guide mention your company name to every group several times during their walking tour on their way to their destination.

West India House Cocktails, Networking, and Dinner (75,000 USD)

Would you like to sponsor the grandeur and history of The West India House? In one of the rooms, the Compagnieszaal, the decision was made to build the fort, Nieuw Amsterdam, on the Island of Manhattan. Peter Stuyvesant, whose statue is in the courtyard, was the first Governor of the fortress New Amsterdam, later to become the metropolis of New York. This Premium Sponsorship will also get your companies name printed in our Program Summary along with a sentence of your choosing (approval by mutual agreement). This Premium Sponsorship will also get your companies name printed in our Program Summary along with a sentence of your choosing (approval by mutual agreement).

Tuesday evening Entertainment by Kees Ouwejan and Friends(4,000 USD)

This opportunity will not last long. Sponsor a group of enthusiastic musicians that play pub songs, sailor songs, and sea shanties (mainly in Dutch and English, but also in French, Danish, Swedish, and Greek).

Breakfast (3 Opportunities) (15,000 USD)

Help get everyone's day off to a good start! You may also participate by working with us to set up breakfast meetings all week and watch business happen! This sponsorship is for those of you that are ready to do business first thing in the morning!

Keynote Speaker (25,000 USD – 100,000 USD)

This Premium Sponsorship Opportunity is reserved for a company with vision and drive. We are not only looking for a strong sponsor for our keynote speaker, we are looking for a keynote speaker, and this sponsor will have an opportunity to assist us in the selection of a qualified and interesting speaker for our groups event.

Lunch (3 Opportunities) (20,000 USD)

In many cultures, lunch is the most important meal of the day. It is also guaranteed to have nearly 100% of our group in attendance, every day. We will use lunch to make some housekeeping announcements to the group, and we will allow you or a representative of your company to get up and address the group to say a few words about your company and the benefits that your company may have to offer those in attendance.

T.R.A.F.F.I.C. ccTLDs

Sponsorship Opportunities

Restaurant d'Vijff Vlieghe, Networking, and Dinner (75,000 USD – with a cap at 300)

This Premium Event will be the talk of the conference for many years to come. Nobody can come to Amsterdam and not dine at the Restaurant d'Vijff Vlieghe. The restaurant was opened in 1939 and it has 9 interconnected dining rooms, each with its own distinctive style. All of them recreate the rich atmosphere of the Golden Age. The Rembrandt Room is particularly remarkable for its four original etchings made by the great Dutch master. In the Knights' Hall, displays of helmets and armor recall the Eighty Year War with Spain. The Glass Room contains a collection of rare handmade glassware dating from the 17th century, while the 18th century paneling of the Bridal Room creates an intimate atmosphere. Guests will be randomly assigned a table for the first several hours of the evening for some serious quality networking time. Afterwards, everyone is free to mingle throughout the restaurant. We will be very accommodating to the company that sponsors this evening event. This Premium Sponsorship will also get your company's name printed in our Program Summary along with a sentence of your choosing (approval by mutual agreement). If you are considering sponsorship of this event and have a question, please do not hesitate to ask us.

Open Event (20,000 USD)

Pick an event and ask us if we will put it on the agenda. We left this hour open specifically to add something exciting to the agenda that will fit into our overall theme for T.R.A.F.F.I.C. ccTLDs.

Other Sponsorship Opportunities for T.R.A.F.F.I.C. ccTLDs

Welcome Bags	5,000 USD + Bags
Lanyards	10,000 USD + Lanyards
Badges	10,000 USD + Badges
Welcome Bag Inserts or flyer Desk	5,000 USD + Bags
Room Key Welcome Pack.....	2,500 USD + Hotel Cost for Keys
Pillow Cards.....	2,500 USD + Pillow Cards
T-Shirts	4,000 USD + T-Shirts
Newspapers to Rooms	2,000 USD + Newspapers
Coasters.....	1,000 USD + Coasters
Badge Checkers and Security	5,000 USD
<small>(Includes T-Shirts with Sponsor Logo)</small>	
Banquet Napkins	1,000 USD + Napkins
Seminar Room Note Pads	2,500 USD + Not Pads
Seminar Room Pens	2,500 USD + Pens
Seminar Water/Soda/Coffee	2,500 USD
Auction Refreshments.....	3,500 USD

T.R.A.F.F.I.C. ccTLDs

Sponsorship Opportunities

Booths:

Exhibit Booth 8x106,995 USD (until March 15), 9,500 USD
(after March 15)

Exhibit Booth 8x2011,995 USD (until March 15), 14,500 USD
(after March 15)

Program Advertising

Full Page Ad.....2,500 USD (until March 15), 3,500 USD
(after March 15)

½ Page Ad1,500 USD (until March 15), 1,800 USD
(after March 15)

¼ Page Ad800 USD (until March 15), 1,000 USD (after
March 15)

Business Card Ad500 USD (until March 15), 700 USD (after
March 15)

1" Classified for Domain Names.....99 USD

2" Classified for Domain Names.....189 USD

3" Classified for Domain Names.....279 USD

Dais Sign2,500 USD + Sign

Sponsored Seminar10,000 USD

T.R.A.F.F.I.C. ccTLDs

Sponsorship Opportunities

Private Rooms

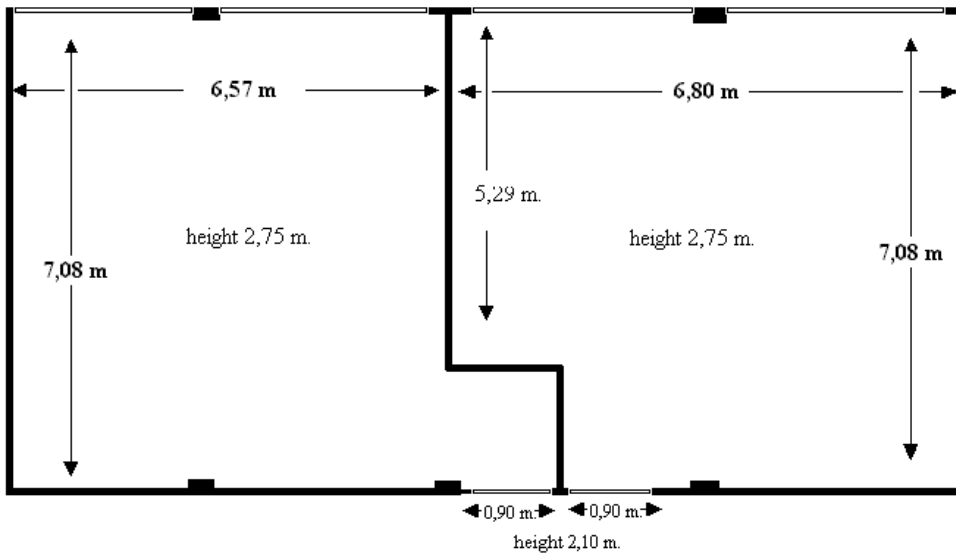
Dam Room.....25,000 USD total for 4 days

Warmoes Room.....25,000 USD total for 4 days

Boardroom (4 available)20,000 USD total for 4 days

Dam room

Warmoes room



boardroom 4

boardroom 3

boardroom 2

boardroom 1

